

What do we mean by high quality computer files?

If you are supplying logos or graphics for us to incorporate within your artwork, we need you to supply high quality computer generated files otherwise print quality will suffer, please see examples below.



This is an example of what we **do want**

A nice, high quality, high resolution version of your logo.

An established, leading UK based manufacturer of plastic cards



This is an example of what we **do not want**

The logo is too low in resolution

An established, leading UK based manufacturer of plastic cards



This is an example of what we **do not want**

A photograph of your logo that has been printed out.

An established, leading UK based manufacturer of plastic cards