# **Our Free Artwork Service Explained**

Our free artwork service is here to help, but we need your cooperation.

As a trade printer, we know creating print-ready files can be challenging for many. We can assist, but please note, we don't offer graphic design services.

To qualify for our free artwork service, please select one of the options below:

## **Option 1** - Send us your document or photo

Email us your document (Word, Publisher, PowerPoint, Excel, etc.), and we'll convert it into a printable format.

If you want us to replicate an existing card, please email a photo of it along with any high-resolution logos or graphic files. More details <u>here</u>

# **Option 2** - Send us your sketch

We can turn your sketch into artwork, take a clear photo and email it to sales@cpcards.co.uk

Don't worry if your sketch is wonky etc. just ensure it is clear and the writing is legible.

Also, remember to send any logos/photos/graphics as high-resolution files. More details <u>here</u>

### **Option 3** - Choose one of our examples

Feel free to choose one of our examples <u>here</u> We can add your logo or supplied graphics, details <u>here</u>

If you like an example but need layout changes to add more information, please provide a document or sketch showing the desired changes.



#### **Important Points:**

Proof Approval: For all options, we'll send a photorealistic email proof for your approval before printing your cards, an example can be seen here

Logos and Graphics: Please provide high-quality logo or graphic files (PDF, JPEG, etc.). Unfortunately, we don't create these files, and hand-drawn logos are insufficient. More info here

Layout Details: Include a document or sketch showing layout, size, colours, and other details required.

Service Limitation: Our free artwork service offers up to 30 minutes of studio time per customer, which suits most orders.

Service Boundaries: We don't provide graphic design services, ideas, suggestions, design concepts, colour opinions, or layout guidance.

Cooperation Required: We aim to assist you with our free artwork service and your understanding and cooperation are essential.

Deposit Policy: We reserve the right to ask for a deposit for your order. This is not an extra cost, the artwork service is still free, just ensure your order is completed within 30 days.

Service Suitability: We reserve the right to revoke the free artwork service if it's not suitable for you. You are still welcome to provide print-ready files for us to print your cards from.



